



DES MOINES PASTORAL

**COUNSELING CENTER**

*50 years of hope and healing | 1972–2022*

# WOMEN *helping* WOMEN

**24TH ANNUAL EVENT**

**FRIDAY, MAY 20, 2022 | 11:30 AM – 1 PM**



DES MOINES PASTORAL

**COUNSELING CENTER** 24TH ANNUAL EVENT

## **WOMEN** *helping* **WOMEN**

**FRIDAY, MAY 20, 2022 11:30 AM – 1 PM**

### **WELCOME**

**Rachel Hardin**

Co-chair | 2022 Women Helping Women

### **CONVERSATION IN COMMUNITY**

**Jim Hayes**

Executive Director | Des Moines Pastoral Counseling Center

### **LUNCH**

### **WORDS OF GRATITUDE**

**Rachel Hardin**

Co-chair | 2022 Women Helping Women

### **TRIBUTE TO SHARON GOLDFORD**

**Laura Palmer**

Co-chair | 2022 Women Helping Women

### **HONOREE RESPONSE**

**Sharon Goldford**

Honoree | 2022 Women Helping Women

### **INTRODUCTION OF SPEAKER**

**Rachel Hardin**

Co-chair | 2022 Women Helping Women

### **KEYNOTE PRESENTATION**

**And Still I Rise: Faces of Resilience**

**Jacquie Easley McGhee** | Speaker 2022 Women Helping Women

### **CARING IN COMMUNITY**

**Jim Hayes**

Executive Director | Des Moines Pastoral Counseling Center

### **THANK YOU**

**Laura Palmer**

Co-chair | 2022 Women Helping Women

Celebrating  
50 years of  
hope and healing,  
supported by  
this event  
since 1999.



Scan to join the conversation  
during the program.

Please share your photos from today's  
event on social media using #WHW2022

To make a donation, visit [www.dmpcc.org/whw](http://www.dmpcc.org/whw)



**2022 HONOREE**  
**SHARON GOLDFORD**

For decades Sharon has quietly and consistently cared for her community, driven by her innate spirit of generosity. Throughout her business career in religious organizations, human resources, finance and healthcare, she served on the boards of numerous organizations improving the lives of Iowans. Since retirement, she has continued her service by reading the Des Moines Register for the Iowa Radio Reading Service (IRIS), making deliveries for Meals on Wheels to senior citizens, and serving on both the IRIS and the Chrysalis Foundation boards of directors. Sharon is a longtime supporter of the Center as a past member of the board of directors and as a WHW co-chair and committee member.



**2022 SPEAKER**  
**JACQUIE EASLEY MCGHEE**

Jacquie is a Des Moines native whose impact in the community extends far and wide. Her volunteerism began as a student at Roosevelt High School and has evolved in the decades since to include engagement in nearly every area of local government. Her commitment to health equity is intrinsic. Today, Jacquie is the Division Director of Health Equity, Diversity & Inclusion for MercyOne Iowa. She is the Health Chair of the Iowa-Nebraska NAACP and the Vice Chair of Early Childhood Success for United Way of Central Iowa. Jacquie strives to live up to the investment the community made in her and return that investment back to her community.

For more than two decades, we have been uplifted and encouraged by keynote speakers and honorees at Women Helping Women. As we celebrate our 24th annual event, we recognize all the incredible past speakers and honorees who have contributed to our community in countless ways.

**24 YEARS OF SPEAKERS / HONOREES**

- 2022** Jacquie Easley McGhee / Sharon Goldford
- 2021** Tiffany Johnson / Angela Connolly
- 2020** Jackie Servellon / Mary M. Riche
- 2019** Gina Skinner-Thebo / Susan Voss
- 2018** Connie Wimer / Joy Corning, in memoriam
- 2017** Tilly Woodward / Pamela Bass-Bookey
- 2016** Marti Sivi / Marsha Ternus
- 2015** Roxanne Conlin / Linda Railsback
- 2014** Sandy Hatfield Clubb / Connie Wimer
- 2013** Judy A. Bradshaw / Sally J. Pederson
- 2012** Bonnie Campbell / Elizabeth Kruidenier, in memoriam
- 2011** Deborah Turner
- 2010** Franci Phelan
- 2009** Kali VanBaale
- 2008** Lesley Jane Seymour
- 2007** Rekha Basu
- 2006** Barbara Robinette Moss
- 2005** Carmen Lampe Zeitler
- 2004** Rekha Basu
- 2003** Sue Roberts
- 2002** Rebecca Kemble / Sarah Grant-Hutchison
- 2001** Susan Ackelson / Mary Kay Shanley
- 2000** Sara Swansen and Grace Percival / Sally Pederson
- 1999** Eileen Burtle

# Welcome

Dear WHW Community,

When the planning committee gathered to craft a vision for this year's event, a couple things stood out to us. First: people are struggling. Second: we need spaces where we can authentically show up for one another.

As the pandemic has progressed and many activities have resumed, we celebrate things we may have taken for granted before—like the special energy we feel in this room! At the same time, life today looks different than in 2019. We feel the effects of chronic uncertainty. We carry new burdens as we navigate the many ways life has changed, big and small. Your support provides vital services to women, children, and families who are courageously navigating anxiety, grief, trauma, and healing.

This year Women Helping Women explores how we build resilience in community. For many of us, the pandemic brought conversations about mental health closer to home. Today and in the days to come, we hope these conversations will continue. When we share our experiences, it reminds us that we are not alone. It reminds us that together, we will emerge from adversity stronger than before.

Thank you for making our community stronger,



Rachel Hardin



Laura Palmer



Rachel Hardin



Laura Palmer

# Special Thanks TO OUR LEADERSHIP

## CO-CHAIRS

Rachel Hardin  
Laura Palmer

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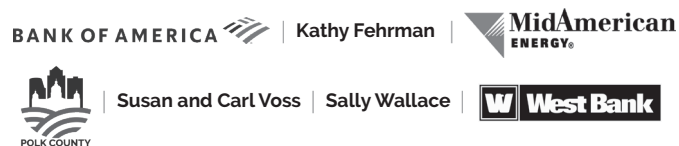
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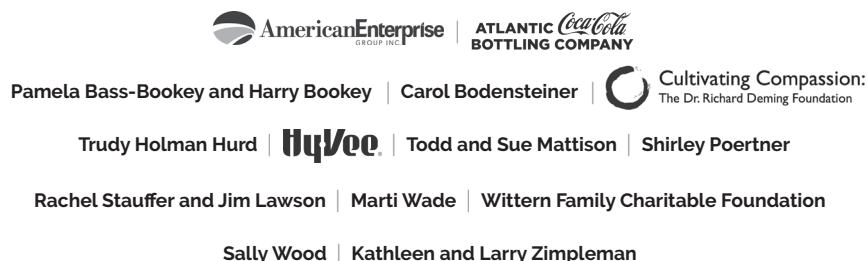
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# Thank you TO OUR GENEROUS DONORS

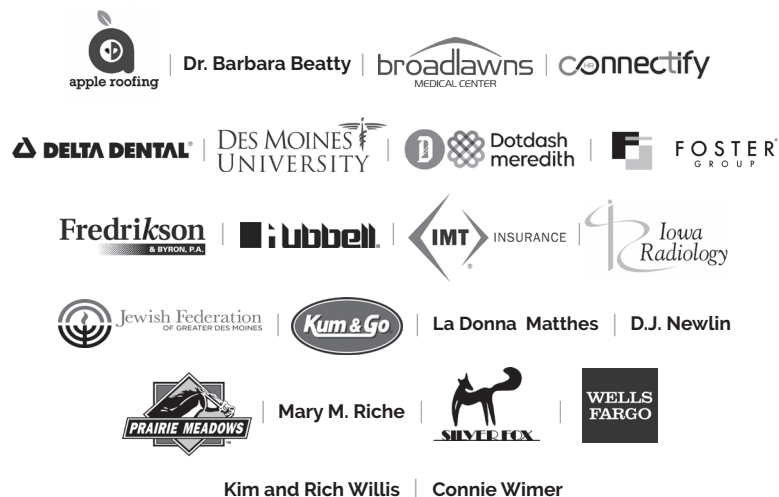
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*Thank you...* Your attendance and generous gifts will provide essential mental health services to women, children, and families who are uninsured, underinsured, or from low-income households.

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and Teree Caldwell-Johnson  
Sharon Goldford  
Mary Gottschalk  
The Graham Group, Inc.  
Junior League of Des Moines  
L.U.N.A. (Latinas United  
for a New Dawn) hosted by  
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Claudette McDonald  
and Ellen Nelson  
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Temple B'Nai Jeshurun

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## SAVE THE DATES

October 18, 2022 | 6 pm

50TH ANNIVERSARY CELEBRATION

Des Moines Heritage Center

May 19, 2023 | 11:30 am

25TH ANNUAL  
WOMEN HELPING WOMEN LUNCHEON

## ABOUT THE CENTER

The Des Moines Pastoral Counseling Center is a nonprofit organization with a mission to walk with people through counseling and education to find hope and healing, and to live a fulfilling life. The Center is one of few providers in Central Iowa who offer mental health services to children, teens and adults from all walks of life including those who are uninsured, underinsured, or from low-income households.

For 50 years the Center has provided transformative services that integrate mind, body, and spirit. The Center serves annually more than 2,500 children, teens and adults through a multidisciplinary team of 30 licensed clinicians holding masters or doctorate level degrees. Clinical and holistic services include:

- **Individual, couples, and family counseling**
- **Psychological testing and assessment**
- **Psychiatry**
- **C.O.O.L. (Children Overcoming Obstacles of Life), a specialized program for children and adolescents**
- **Training for clinical professionals**
- **Spiritual direction**
- **PrairieFire, a two-year renewal program**
- **Clergy and congregational development opportunities**

## TO MAKE AN APPOINTMENT

**call (515) 274-4006 or visit [www.dmpcc.org](http://www.dmpcc.org)**

## TO MAKE A DONATION

**call (515) 564-5122 or visit [www.dmpcc.org/whw](http://www.dmpcc.org/whw)**



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